



Lake in the Hills Thunder Baseball/Softball  
(Member of Lake in the Hills Youth Athletic Association)  
Sponsorship Program – 2023 Season



***“Your contribution today will help us build for tomorrow”***

Dear Prospective Sponsor,

Lake in the Hills Thunder is an extension of our prestigious in-house baseball and softball program through the Lake in the Hills Youth Athletic Association (LITHYAA). Our program utilizes the competitive sport of baseball and softball to instill the core life values of sportsmanship, integrity, teamwork, accountability, leadership, and a sense of responsibility to team, organization, and our communities. As we are a volunteer, not-for-profit organization, we seek sponsorships from our local businesses to build relationships with our community and to generate yearly funds for our program. We need your help for the 2023 baseball/softball season (August 1, 2022 to July 31, 2023).

Our goal is to raise money to subsidize the operating expenses incurred over the course of the year that enable our teams to participate, compete and gain prominent exposure in and around the northern Illinois area, and, when opportunities present themselves, tournaments down state or in surrounding Midwest states.

LITHYAA, including Thunder Baseball/Softball, is a volunteer organization. Our volunteers and members are committed to seeing that our children are trained by dedicated coaches who foster an environment emphasizing athletic excellence, physical and mental discipline, self-esteem, leadership and sportsmanship. This commitment is essential in order for each player to reach their full potential, on and off the field.

In addition to providing the highest quality of coaching and fundamental skill development, our ambition is aimed toward keeping the youth of today in the classroom and steered away from negative influences. We value the importance of education on and off the field, service and appreciation for the community, and our team philosophy will embody these elements of emphasis.

On the following page, you will find the various levels of sponsorship, which includes advertising opportunities. The LITHYAA is a 501(c)(3) not-for-profit organization, so any contribution made is potentially tax deductible.

Thank you for considering the 2023 Lake in the Hills Thunder program for sponsorship. If you can help us out in any way, it would be greatly appreciated.

Very respectfully,

Eddie Olson, VP - Travel  
thunder@lithyaa.org



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## 2023 Lake in the Hills Thunder (Travel) Baseball/Softball

Level	Sponsorship Level	Benefits
THUNDER Package 1	\$250	<ul style="list-style-type: none"> <li>25% of donation to sponsorship costs and Thunder Organization</li> <li>Ad/Logo on Team Picture Banner</li> <li>Ad space on league web site with link to sponsor's home page</li> </ul>
THUNDER Package 2	\$500	<ul style="list-style-type: none"> <li>All benefits in package 1</li> <li>Team Appreciation plaque for display</li> <li>1 banner (3x8) placed either at Sunset, or Leroy Guy Park (April/October)(YAA Choice)</li> <li>Ad/Coupon sent to league families via blast email</li> </ul>
THUNDER Package 3	\$1000	<ul style="list-style-type: none"> <li>All benefits in Package 2</li> <li>1 banner (4x6) placed inside our indoor facility for duration of 1 season</li> </ul>
THUNDER Package 4	\$2000	<ul style="list-style-type: none"> <li>All benefits in Package 3</li> <li>Additional banner (3x8) placed either at Sunset or Leroy Guy Park for the duration of the season (YAA Choice)</li> <li>Acknowledgement and Special Presentation and photo opportunity at a Board Meeting during the year</li> </ul>
THUNDER Services Package	Material/Services Sponsorship (Period of 1 session September/August)*	<ul style="list-style-type: none"> <li>Package benefit will be based on material/services provided.</li> </ul>

Ad/logo on team banner applies to teams that decide to have a team banner. If applicable, team banner will be displayed at all games.

LITHYAA In-House and Thunder teams play their games at Sunset Park and Leroy Guy Park in Lake in the Hills, IL. Each year, the LITHYAA In-House and Thunder have several dozen teams of 10 or more players per team and hold hundreds of league and playoff games at both locations. In addition, several tournaments are held, including the annual Brian Krueger Memorial Tournament, hosting more than 60 teams (700+ families) in honor of one of LITHYAA's former players. Sponsor banner(s) can be hung at either park. For Thunder package 4 sponsorships, banners can be hung at both Sunset Park and Leroy Guy if desired, or at multiple fields at a single park.

Please complete the sponsorship form and make checks payable to **LITHYAA Thunder**. Checks and forms may be given to the requestor, or can be mailed to: **LITHYAA Thunder, Attn: Sponsorship, PO Box 613, Huntley IL 60142.**

Please email your company logo in **vector format (.ai or .eps preferred) or in PDF format (highest quality possible)** to Thunder Travel Director (thunder@lithyaa.org). Please put your company name and the words **Thunder Sponsor** in the subject line of the email. Logo files must be received by **March 1, 2023** in order to create your park banner (if applicable). If we do not receive your logo, your name only will appear on the league web page and on the team banner.

For more information, please contact Eddie Olson, LITHYAA VP, Travel Operations ([thunder@lithyaa.org](mailto:thunder@lithyaa.org)).

\*\* All donations and sponsorship funds remaining after July 31, 2023 will be earmarked for use as unrestricted funds. \*\*



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Thank you for your generous contribution. Please complete the information below and return to the requestor or mail to: **LITHYAA Thunder, Attn: Sponsorship, PO Box 613, Huntley, IL 60142**

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Contact Email:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Thunder Player/Family Name:** \_\_\_\_\_

Please Indicate Team(s) Sponsoring \_\_\_\_\_

OR

**ENTIRE THUNDER ORGANIZATION**

(Please Circle)

<b>Sponsorship Level (Please circle)</b>	THUNDER Package 1	THUNDER Package 2	THUNDER Package 3	THUNDER Package 4	THUNDER Services Package
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**Exact Amount:** \$ \_\_\_\_\_ Please make checks payable to **LITHYAA Thunder**.

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**Services Packages:** Please contact Eddie Olson, VP, Travel Operations (thunder@lithyaa.org) for specific opportunities.